



Milestones



Established SportzVillage at HSR Layout in Bangalore

2003

Baby steps... Launched the book 'Coach Sense' in India

October - December **2008**

Launch of EduSports - India's first school sports & physical education company

January **2009**

4 Years of EduSports!



The first set of schools come on board

India's first school sports platform - SOAR - launched

June **2009**

26 schools, 40 employees with over 10000 children covered!

January **2010**

Expanded operations to 10 states

Curriculum upgraded

Added teacher training and parent orientation modules to the programme

June **2010**

Released India's first ever national health & fitness survey for school children

September **2010**

100 partner schools

50000+ children

Presented a case study on 'Assessments' at IIT Delhi

December **2010**



Milestones

Launched the 'EduSports Partner League' - A weekend tournament for children

March 2011

Curriculum & Assessments tailored to meet the CCE guidelines

Launched GetActive Workbooks across 25 schools

June 2011

Winner, Times Now & Lufthansa - Pioneering Spirit

Released second annual sports skills and sports fitness survey covering 20000 children in 73 schools

September 2011

Trained 60+ PE teachers from the Sahodaya cluster of CBSE schools, Bangalore on making sports fun and inclusive

December 2011

Winner of the NDTV-Nirmal Lifestyle-Marks for Sports 'Spirit of Sports' Award for Promoting Sports in Schools

Winner of Sankalp Awards (India's largest social enterprise awards) **for education and vocational training**

Presented a white-paper at the national summit on 'School Health Programmes' organized by the Susan and Dell Foundation

March 2012

Launched EduSports Momentum to make the structured sports / PE programme more affordable

Went global with the launch of the programme across 3 schools in the Kingdom of Saudi Arabia

Launched Inspire - Movie-based learning module & PlaySpaces - School sports infra consulting

June 2012

Partnered on 'Project Udaan' - with the National Skill Development Corporation to train 240 graduates from the state of Jammu and Kashmir over a period of 5 years

EduSports featured as a case study in the bible of marketing-'Marketing Management' by Kotler, Keller, Koshy & Jha

September 2012

Ended 2012 with 240+ schools in 82 cities covering 175,000+ children

Listed as one of Forbes India's '5 start-ups to watch out for in 2013'

December 2012

4 Years of EduSports!